



PRESS RELEASE

Optoma 10 Year Colour Guarantee

FOR IMMEDIATE RELEASE

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Optoma Europe Ltd (November 14th 2007) – Optoma; one of the leading manufacturers of digital projection and display devices today announces that all of its data and home cinema projectors are backed by the Optoma 10 Year Colour Guarantee.

Optoma is the first vendor to offer the 10 year colour guarantee for all DLP® projectors.

Thanks to DLP® Technology from Texas Instruments images retain the same level of excellence with no degradation. True colour representation is matched with alluring hues and mid-tones for long-lasting performance. Projectors with filter-free DLP® technology are dust resistant which eliminates routine servicing and lowers maintenance costs for hassle free ownership.

About Optoma

Optoma is a world leading designer and manufacturer of award-winning projectors for business, education, professional audio/video and home entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments, together with advanced optical engineering expertise and dedication to superb product quality, Optoma has a special approach to customer service. Full product and technical support are available through our extensive network of resellers and distributors. Where Optoma is different is that projector users can call us directly to discuss any concerns.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.

Further information can be seen at www.optoma.co.uk

Product photos can be found at <http://www.optoma.co.uk/presspimages.aspx>

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